



For Immediate Release

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NEWEST PROMOLUX LOW-UV MERCHANDISING LAMPS AT GLOBALSHOP 2006 PROFIT-MAKING FIXTURES FOR DISPLAY CABINETS

SHAWNIGAN LAKE, BC, December 5, 2005 -- Promolux International Lighting today announced its newest line of T5 and T8 Balanced Spectrum lighting will be featured March 26-28 at the **GLOBALSHOP 2006 store fixturing show** at the Orange County Convention Center in Orlando, Florida.

Promolux balanced spectrum, low radiation lamps are designed to filter out damaging UV and heat radiation and illuminate cosmetics, jewelry, leather goods, and fine fabric displays to the best advantage, wherever true color definition is critical. Store owners, architects, designers and display case manufacturers will find Promolux lamps meet the highest merchandising requirements for true color and low glare, without distortion or artificial color enhancement.

See more technical specification at www.promolux.com and visit their booth 2438 in the Globalshop 2006 Exposition Hall.

A pioneer of lamp production technology, Promolux Lighting makes specialty lamps for quality commercial displays in all standard sizes and wattages. **Market Group Ventures, Inc.**, the parent corporation for Promolux, is a world leader in providing retail technology solutions for merchandisers. To schedule an interview with Promolux staff, please contact Jamie Orr toll-free at 1 800-519 1222 or jamie@mgvinc.com.

Visit www.promolux.com .

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