



## Staff Promotion in *Econofrost* and *Promolux* International Sales Division

*Shawnigan Lake, B.C., Canada* March 3, 2006 — **Market Group Ventures Inc.**, is pleased to announce the promotion of **Alfredo Munoz** to the position of **International Sales Manager** for their two brands, **Econofrost Heat Reflective Night Covers** and **Promolux Lighting International**.

Munoz expands his five years of experience serving supermarket chains in Mexico on behalf of **Market Group Ventures Inc.** to now manage sales of **Econofrost** and **Promolux** products throughout Latin America.

Munoz studied electro-mechanical engineering at the Universidad Autónoma de Nuevo León (UANL) in Monterrey, Nuevo Leon. He worked as aftermarket manager for the industrial refrigeration division of York International—one of the world's largest air conditioning and refrigeration companies—and managed his own two companies: Grundfos Pumps Distribution, and Industrial Refrigeration, a service and parts company. In 2005, Munoz held the position of ASHRAE chapter president. He has also lived in the Mexican states of Michoacan and Jalisco.

Since 1975, **Econofrost** ([www.econofrost.com](http://www.econofrost.com)) has been manufacturing reflective night covers for the supermarket industry in over 25 countries and has made installations of over 250,000 thermal shields for display cases. **Market Group Ventures Inc.**, the parent company of **Econofrost** and **Promolux**, is a world leader in providing retail technology solutions for merchandisers.

**Promolux Lighting International** ([www.promolux.com](http://www.promolux.com)) makes low radiation color corrected specialty lamps for quality commercial displays in all standard sizes and wattages.

For more information contact Lyn Rose at 1-800-519-1222 or Fax 250-743-1221 or [info@mgvinc.com](mailto:info@mgvinc.com) and visit their website at [www.mgvinc.com](http://www.mgvinc.com)