

Showcase Dessert Displays with Promolux Lamps

Capture Visual Appeal and Boost Sales with **True Color Representation**.

Promolux LED lighting is the perfect solution for dessert displays in supermarkets and specialty bakeries. Delicacies like elaborately decorated cakes, pastries, ice cream cakes, gelato, donuts, fruit pies, and muffins are sold through their visual appeal, but traditional lighting can negatively impact their appearance, color, and even taste. Promolux lamps prevent these issues by using **Safe Spectrum Technology**® to protect against photo and lipid oxidation, while preserving the freshness and allure of every dessert.



Key Benefits of Promolux LED Lighting for Dessert Displays

01 Prevent Color and Flavor Deterioration

- Safe Spectrum Technology® reduces photo and lipid oxidation, preventing the color fading and taste alteration caused by conventional lighting. Desserts that contain fats, such as creams or oils, remain visually appealing and flavorful under Promolux lighting.
- Promolux lamps emit minimal harmful radiation, maintaining dessert freshness and extending shelf life for products like pastries, decorated cakes, and gelato.

02 Accurate Color Representation for True Visual Appeal

- Promolux LEDs feature a balanced spectrum with the highest Color Preference Index (CPI), accurately rendering vibrant colors like the bright whites of whipped cream, the natural reds of strawberries, and the rich browns of chocolate and pastry crusts.
- By showcasing desserts in their most mouthwatering hues, Promolux lighting entices customers and enhances impulse sales.

03 Extended Shelf Life for Displayed Desserts

- Regular LEDs emit harmful wavelengths that can shorten shelf life. Promolux LEDs minimize these effects, ensuring that fresh desserts like cream-filled pastries and pies stay appealing longer, reducing waste and preserving quality.

Applications Across Dessert Displays:



Decorated Cakes & Pastries



Ice Cream Cakes & Gelato



Donuts & Muffins



Fresh Fruit Pies & Tarts

Showcase Dessert Appeal and Longevity with Promolux LED Lighting

Promolux LEDs offer the ideal lighting solution for dessert displays, helping to maintain the vivid, fresh, and appetizing colors of cakes, pastries, and other delicacies. By minimizing photo and lipid oxidation, Promolux protects flavor and freshness, ensuring your displays are both visually stunning and profitable. Embrace optimal illumination for a dessert display that captures customer attention and boosts sales.



Energy Efficiency and Easy Integration for Dessert Merchandising

01 Seamless Retrofitting

Promolux LEDs are easy to install in existing dessert cases, providing a quick upgrade to showcase color fidelity and preserve freshness.

02 Long-lasting Durability:

These LEDs reduce replacement costs and are designed for long-term, reliable use.

03 Energy Savings:

Promolux LEDs lower energy usage without sacrificing lighting quality, saving costs over time.



For more information, visit:



Promolux Dessert Display Lighting at www.promolux.com

Safe Spectrum Technology for Dessert Displays at www.safespectrum.com

