

# Showcase Meat in its Best Light with Promolux LED Lighting Solutions

Extend Shelf Life: Reduce Shrink & Rewraps with **Safe Spectrum Technology**®

Promolux LED lamps are the ideal solution for supermarkets and butcher shops looking to improve meat display longevity and reduce shrink. Using Safe Spectrum Technology®, Promolux LEDs help minimize photo oxidation, preserving the freshness and color of beef, pork, poultry, and deli products.



## Key Benefits of Promolux LED Lighting for Meat Displays

### 01 Prevent Meat Oxidation and Spoilage

- Safe Spectrum Technology® reduces the harmful effects of lighting, preventing lipid and photo oxidation—extending the shelf life of fresh meat.
- Minimizes discoloration and slows the spoilage of beef, pork, poultry, and deli meats, ensuring your perishables look as fresh as possible.

### 02 Accurate Color Representation with Highest CPI

- The highest Color Preference Index (CPI) ensures unparalleled color accuracy, ensuring meat displays are vibrant and true to life, enhancing customer appeal.
- Ideal for supermarkets and butcher shops, Promolux LEDs highlight natural reds, pinks, and yellows, keeping meat products looking fresh and attractive.

### 03 Reduce Shrink and Rewraps in Meat Display Cases

- By preserving the freshness and appearance of meat, Promolux LEDs help reduce shrink and minimize product loss from early spoilage.

## Applications Across Meat Types:



Beef Displays



Pork Displays



Poultry Displays



Deli Meat and Processed Meat Displays

# Keep Meat Displays Fresh and Appealing with Promolux LED Lamps

Promolux LED lamps provide the best solution for meat display cases in supermarkets and butcher shops, helping to extend shelf life, reduce shrink, and maintain the visual appeal of your meat. By reducing photo and lipid oxidation and offering the highest CPI color accuracy, Promolux lighting ensures your displays consistently look their best while minimizing waste.



## Our LED lighting is requested for various applications, such as:

Meat, Deli, Seafood, Produce, Dairy, Bakery, Floral, Chocolate & Candy, Desserts, Ice Cream & Gelato, Food Services, Wine & Beer, Prepackaged Foods, Clothing, and more

### Easy Integration & Energy Efficiency for Supermarkets and Butcher Shops

#### 01 Seamless Retrofitting into Existing Fixtures

Promolux LED lamps are easy to install in existing display cases, making retrofitting simple for both supermarkets and butcher shops.

#### 02 Energy Efficiency and Cost Savings

These energy-efficient LEDs help reduce electricity consumption while maintaining optimal conditions for meat displays.

#### 03 Long-Lasting Durability

Promolux LEDs have a longer lifespan than traditional lighting, reducing the need for frequent replacements and lowering overall maintenance costs.



For more information, visit:



Promolux Meat Display Lighting at [www.promolux.com](http://www.promolux.com)

Safe Spectrum Technology for Meat Displays at [www.safespectrum.com](http://www.safespectrum.com)

